

Welcome to our Privacy Policy

Your privacy is critically important to us.

ARK Basement Waterproofing Services is located at:

Pittsburgh, PA

532 Broadway Blvd

Pitcairn, PA 15140

(412) 856-4500

Erie, Pennsylvania

4208 Harding Drive

Erie, PA 16509

(814) 871-1797

It is ARK Basement Waterproofing Services' policy to respect your privacy regarding any information we may collect while operating our website. This Privacy Policy applies to www.arkbasementservices.com/ (hereinafter, "us", "we", or "www.arkbasementservices.com/"). We respect your privacy and are committed to protecting personally identifiable information you may provide us through the Website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our Website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the Website and does not apply to our collection of information from other sources.

This Privacy Policy, together with the Terms and conditions posted on our Website, set forth the general rules and policies governing your use of our Website. Depending on your activities when visiting our Website, you may be required to agree to additional terms and conditions.

Website Visitors

Like most website operators, ARK Basement Waterproofing Services collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. ARK Basement Waterproofing Services' purpose in collecting non-personally identifying information is to better understand how ARK Basement Waterproofing Services's visitors use its website. From time to time, ARK Basement Waterproofing Services may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

ARK Basement Waterproofing Services also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on <http://www.arkbasementservices.com/> blog posts. ARK Basement Waterproofing Services only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.

Media

All before, during, and after picture of the ARK Basement Services jobs are owned by us.

Pittsburgh cityscape and downtown Erie image were taken and are owned by photographer Matt

Fassnacht and are prohibited for public use. Do not download and save Matt Fassnacht's photos for use without the photographer's consent.

Gathering of Personally-Identifying Information

Certain visitors to ARK Basement Waterproofing Services' websites choose to interact with ARK Basement Waterproofing Services in ways that require ARK Basement Waterproofing Services to gather personally-identifying information. The amount and type of information that ARK Basement Waterproofing Services gathers depend on the nature of the interaction.

Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Advertisements

Ads appearing on our website may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by ARK Basement Waterproofing Services and does not cover the use of cookies by any advertisers.

Links To External Sites

Our Service may contain links to external sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy and the terms and conditions of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites, products or services.

Remarketing

During the process in which we remarket, www.arkbasementservices.com/ uses the remarketing services to advertise on third party websites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an inquiry. This could be in the form of an advertisement on the Google search results page or a site in the Google Display Network. Third-party vendors, including Google, use cookies to serve ads based on someone's past visits. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy.

You can set preferences for how Google advertises to you using the Google Ad Preferences page, and if you want to you can opt out of interest-based advertising entirely by cookie settings or permanently using a browser plugin.

Aggregated Statistics

ARK Basement Waterproofing Services may collect statistics about the behavior of visitors to its website. ARK Basement Waterproofing Services may display this information publicly or provide it to others. However, ARK Basement Waterproofing Services does not disclose your personally-identifying information.

Cookies

To enrich and perfect your online experience, ARK Basement Waterproofing Services uses "Cookies", similar technologies and services provided by others to display personalized content, appropriate advertising and store your preferences on your computer.

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. ARK Basement Waterproofing Services uses cookies to help ARK Basement Waterproofing Services identify and track visitors, their usage of <http://www.arkbasementservices.com/>, and their website access preferences. ARK Basement Waterproofing Services visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using ARK Basement Waterproofing Services' websites, with the drawback that certain features of ARK Basement Waterproofing Services' websites may not function properly without the aid of cookies. By continuing to navigate our website without changing your cookie settings, you hereby acknowledge and agree to ARK Basement Waterproofing Services' use of cookies.

Privacy Policy Changes

Although most changes are likely to be minor, ARK Basement Waterproofing Services may change its Privacy Policy from time to time, and in ARK Basement Waterproofing Services' sole discretion. ARK Basement Waterproofing Services encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

Privacy Policy Updated as of 2019.